

Holly Hill Primary School

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Dear Parents/carers,

Unfortunately, we have been made aware of public TikTok accounts being made by pupils where they have posted content about their peers. In particular, a trend to post pictures of two children with the question 'Who would win?'. This is worrying, as accounts such as this post images of children without their consent and invite comment on them.

Accounts that we have been made aware of have now been removed.

The legal age for TikTok is 13 years old.

We ask that parents who allow their children to use TikTok and other social media platforms consider the following questions when monitoring your child's phones/devices.

- Do you know the password to their accounts?
- Check their accounts: Do they have multiple accounts on the same platform?
- Check their followers: Do you know the people that are following them?
- Check the comments on their posts: Are they being exposed to inappropriate content and language?

We also ask that you reinforce the messages we give at school that if they see anything online that makes them feel uncomfortable, unsafe, or they think is inappropriate, that they should use the 'Report' and 'Block' functions.

We have also been made aware of a 'Holly Hill' TikTok account that uses our school name and logo. While there is no content on this account, please be aware that **we as a school have not and have no intention of ever using TikTok**. Therefore any accounts using our name should be taken as a scam.

If you would like further support surrounding issues of your child's internet/social media use, we have attached the following information posters. You are always welcome to talk to the staff at school about any concerns and our Family Support Worker, Mrs Leal is always on hand to give support.

Thank you for your continued support,
Mrs Cordon
Assistant Headteacher.